

**MaxView Group Edition is better**

ACT! or Goldmine and other contact managers offer only a small subset of the functionality companies need to effectively manage a sales organization.

MaxView is a shared client management application that enables easy tracking, sharing, and analysis of all your customer information. MaxView Group Edition enables your group to collaborate, manage, and analyze your business, saving hours and hours of administrative time.

**Eliminate your IT headaches**

MaxView is a complete online application; meaning only an Internet connection and Web browser are needed. While sharing ACT! or Goldmine on a network creates many headaches, MaxView does not! No special computer knowledge is required to install or operate it!

**Save money**

MaxView comes with free support and training. Training usually takes about a half hour, saving you hours of time and thousands of dollars per year in training and support costs. ACT! or Goldmine charges exorbitant fees for their training and support.



	MaxView Group	Contact Manager
<b>License Costs</b>	<b>\$995</b>	<b>\$895</b>
<b>Phone Support</b>	<b>Free</b>	<b>\$199/user/year</b>
<b>Training</b>	<b>Free</b>	<b>\$1,500</b>
<b>Consulting and Implementation Fees</b>	<b>\$0</b>	<b>\$1,000</b>
<b>Total first-year cost for five users</b>	<b>\$995</b>	<b>\$4,390</b>

**MaxView users can share the same account at the same time**



**ACT! or Goldmine one user on one computer**

Maintain a complete, detailed view for every customer, including account information, sales and service activity, and product information.

Track the data you need to close sales using customizable forms.

## eMaximation Group Edition vs. ACT! or Goldmine



"With other Sales Contact Management software, there always seems to be a problem with sharing data between the salespeople and their managers. MaxAlert gives everyone current, web-based information any time of the day from any computer in the world. That is one of the reasons why we use it."

-Brian Kaskavalciyan, President, Handyman Franchise Systems, Inc.

### Sharing is easy with MaxView

Unlike ACT! or Goldmine and programs similar to it, MaxView offers your group sharing and reporting in real time. When anyone in your business uses MaxView, the changes made to customer records are instantly available to all other MaxView users in your organization:

- No need to synchronize with any other programs
- Record and share tasks and calendar events in real time
- Automatic view of all customer records

### Why your business needs MaxView

Sharing information increases production and creates more customer satisfaction.

Specifically, MaxView gives:

- Complete sales pipeline and prospect profile visibility
- Trend analysis
- Increased productivity and profits
- More closed deals
- Changes automatically reflected for all users

### Other Benefits

#### Remote Access

MaxView can be accessed easily via a Web browser on any computer with an internet connection.

#### Seamless Transition

Easily import your accounts and contacts from ACT!, Goldmine, or Outlook. You can start right away because there is nothing to install!

ACT! or Goldmine is a solution with limited growth potential because it was designed for individuals, not entire groups or companies. MaxView grows right along with your business.

	MaxView Group	ACT! 6 User Pack
Contacts, MaxView, calendar, & tasks	✓	✓
Send emails, track activities, & reports	✓	✓
Automatic, real-time sharing	✓	
Accessible over the Web	✓	
360-degree customer view	✓	
No hardware or software to install or maintain	✓	
Seamless upgrade path	✓	

### Grow Your Solution with Your Business.

MaxView Group Edition can be expanded to 30 users for just \$495/month. MaxView Group Edition customers can also use MaxAlert Sales Campaign Automation to automate their lead qualification process. Contact us and we'll upgrade your organization quickly and easily.

eMaximation, Inc.

([www.emaximation.com](http://www.emaximation.com)), is a leading provider of sales efficiency solutions for the Internet based leads. The company offers software and services that enhance the ability to create and respond to Internet lead flow that originates from any web-based property including portals, corporate websites, or private Intranets and extranets.